



NEW CLIENT QUESTIONNAIRE

OUR LUXURY DESIGNS BEGIN WITH GETTING KNOW ALL ABOUT YOU.....

Primary Contact Details:

Name*

First

Last

Address (Current)*

Street Address

Address Line 2

City

State / Province / Region

Zip / Postal Code

Country

Address of Space to be Designed (if different)

Street Address

Address Line 2

City

State / Province / Region

Zip / Postal Code

Country

Contact Information

Email Address*

Daytime Phone

Evening Phone

Cell Phone



How would you prefer to be contacted? (Check all that apply)

Daytime Phone	Cell Phone
Evening Phone	Email

When would you prefer to be contacted? (Check all that apply)

Day	Weekday
Evening	Weekend

Secondary Contact Details

Name*

First	Last
Email Address*	Daytime Phone
Evening Phone	Cell Phone

How would you prefer to be contacted? (Please check all that apply)

Daytime Phone	Cell Phone
Evening Phone	Email

When would you prefer to be contacted? (Check all that apply)

Day	Weekday
Evening	Weekend

BEGINNING YOUR PROJECT

Floorplans, drawings, photos, tear sheets, inspirational images, and any relative or essential elements having to do with your home will maximize PDG efficiency and give us a clear perspective in approaching your design project.

Vital Statistics for your Home

What is the (current) square footage of your home?

Do you plan to change this within the scope of your project? If so, to what?

What is the age of the building?

How many bedrooms are in the current layout?

How many full baths are in the current layout?

How many half baths are in the current layout?

Scope of Work

Please indicate the scope of services in which you are interested:

Procurement and Purchasing will include pieces like:

Furniture

Floor coverings

Window treatments

Light fixtures

Appliances

Other (please specify)

or SERVICES like:

Styling + Staging

Re-Arranging

Re-upholstery

Tiling

Built-Ins

Reconfiguring layouts and room uses

Working with an architect

No-Detail-Unturned-Design, with most/all of the above PLUS:

Working with your architect on initial designs

Complete project management (contractors, installations, etc.)

Bespoke designs and furniture

Long-Term Sourcing (watching auctions, buying overseas etc.)

Coordinating and over-seeing a gut renovation

Which rooms are to be included in the project? (Check all that apply)

- | | |
|---|---|
| Bedroom – Master | Additional Full Bathroom(s)
(indicate number & primary users (ex. guests, children)) |
| Bedroom – Guest | |
| Bedroom(s) – Kids
(indicate number of rooms, ages of kids) | Powder Room(s)
(indicate number) |
| Formal Living Room | Kitchen
(indicate whether eat-in) |
| Formal Dining Room | Entry/Foyer/Vestibule |
| Family/Great Room | Laundry Area |
| Office/Study | Other _____ Qty_____ |
| Master Bathroom | |

Which enhancements and design elements are you considering for this project? (Check all that apply)

- | | |
|-------------------|---------------------|
| Furniture | Plumbing Fixtures |
| Flooring | Tile |
| Re-upholstery | Color Schemes |
| Window Treatments | Space Planning |
| Art work | Appliances |
| Wallpaper | Remodel Kitchen |
| Interior Paint | Remodel Bathroom(s) |
| Rugs | Room Addition(s) |
| Light Fixtures | |



What is your budget for this project (including our design fee)?

- \$5,000- \$9,000
- \$10,000 - \$29,000
- \$30,000 - \$74,000
- \$75,000 - \$149,000
- \$150,000 - \$250,000
- Other – Please Specify _____

What is your (ideal) time frame for this project? Please specify dates of any vacations, important meetings, or time away during this lead time.

How involved do you wish to be in the execution of this project? (Please check)

- Very involved (Call you with details and updates daily or weekly)
- Involved – PDG to act as project manager (Keep you updated with install dates, deliveries, work schedule etc.)
- Minimally involved – don't call until everything is ready to install
- Other: _____

LIFESTYLE INFORMATION

Here's where we get nosy! We'd love to see family pics, hear funny stories, learn zodiac signs... basically become one with you and your family!

How long have you lived in your home?

How long do you plan to live in it?

Identify the members of your household, their relation to one another, ages & any particular person-specific needs for space (e.g. storage for sports equipment, lighting for reading, designated play area etc.)

Special Considerations - Check any that apply:

Disabled, elderly or young children in the home?

Are any occupants daytime sleepers?

Do you have pets? (Which? quantity?)

How often do you entertain at home?

Host overnight guests?



How often do you cook? If often, is it nightly dinners, cake decorating, diet food prep, hot breakfasts, crème brulee?

Does anyone work from home? Does the work have any of its own requirements? If yes, are there any special needs (i.e., lighting, soundproofing, computers, etc.)?

Indicate activities or hobbies primarily conducted at home.

Indicate any collections acquired and/or displayed.



Tell us about a day in the life of your:

-Kitchen

-Living room/Family room

Other room(s)

Are there any technical needs associated with your project scope? (Please check all that apply)

Computers

Home

Music

Wireless/DSL/Cable

Theater/Surround

Other

Sound

DESIGN PREFERENCES

Everything fabulous starts with a vision. We need to be able to guide your vision, integrate practicality & function, then take your vision from concept to lifestyle.

What are your design priorities for your home? (achieving a more stylish/beautiful appearance for my home, function more effectively for my household , reflect my personal tastes, travels, experiences, become more aesthetically pleasing, incorporate a new family member, etc.)

What works in your current arrangement?

Which of the pieces you already own do you love & why?

What doesn't work & why?

What colors are you drawn to?

What colors do you dislike?

If you have color schemes in mind for all or part of your project, please describe it here:

What grade of furnishings do you prefer for your project?*

Affordable – Disposable furnishings normally lasting one to four years with normal wear and tear, normally mass produced in China or imported (Ikea, Pier 1 Imports, World Market, Target, Homegoods)

Retail – Furnishings that can last four to eight years with normal wear and tear, normally mass produced. Casegoods are made in China and/or are imported. Upholstery items are more likely to be made in the USA. (Crate & Barrel, Pottery Barn, West Elm, Wisteria, Ballard Designs, Restoration Hardware)

Designer Retail – Furnishings that are of a higher quality with more custom options but can be mass produced, last up to 15 years and are normally made in the USA or Europe. (Design Within Reach, Restoration Hardware, Room and Board)

Trade – Furnishings offered only to the trade and specified through designers, normally handmade and of a higher quality. Custom casegoods and upholstery will last 30+ years with normal wear and tear. Normally made in USA, Canada or Europe.

Antique, Vintage, or One of a Kind Items – Curated furnishings selected for their quality, brand/designer name, age, aesthetic and rarity which makes them valuable and desired. Prices normally range from Designer Retail to Trade levels. (1st Dibs, Vintage and Modern, Dering Hall)

If you could describe your personal style preferences for your home or office environment, what would they be? Please check all that apply:

- Modern/Minimalist
- Contemporary (more mainstream design)
- Asian/Japanese Modern/Highly detailed minimal pattern
- Retro/mid-century modern 50's - 60's
- Mission Style, More traditional, but clean lines, Frank Lloyd Wright
- Danish Modern/Scandinavian/Natural use of materials
- Unique, eclectic and one-of-a-kind, Curated and custom
- Craft-related, hand-made, Artistic in every way
- Beach Cottage/Resort/Linen Opulence
- Industrial/Loft

Do any not appeal to you and, if so, why not?

Preferences of Color: (Check all that apply) Ex: Vibrant, dark, muted, soft tones?

- | | | | |
|----------------------------------|--------------------------------------|--------------------------------------|---------------------------------------|
| <input type="checkbox"/> Whites | <input type="checkbox"/> Reds | <input type="checkbox"/> Neutrals | <input type="checkbox"/> Tans |
| <input type="checkbox"/> Oranges | <input type="checkbox"/> Jewel Tones | <input type="checkbox"/> Beiges | <input type="checkbox"/> Aquas |
| <input type="checkbox"/> Blues | <input type="checkbox"/> Grays | <input type="checkbox"/> Pinks | <input type="checkbox"/> Warm Colors |
| <input type="checkbox"/> Pastels | <input type="checkbox"/> Burgundies | <input type="checkbox"/> Powder Blue | <input type="checkbox"/> Pale yellows |
| <input type="checkbox"/> Blacks | <input type="checkbox"/> Navy Blue | <input type="checkbox"/> Earth tones | <input type="checkbox"/> Eggplant |

Mint Greens	Olive Greens	Forest Greens	Teals
Cool Colors	Subtle	Bright	_____
Yellows	Peach	Bold	_____
Lavenders	Purples	Greens	_____

Other places, spaces - even movies or hotels that you've been drawn to, or repelled by!

What "feeling" are you seeking to achieve?

Casual	Warm/cozy	"Lived in"	Classic
Formal	Light/airy	Welcoming	Traditional
Spacious	Elegant	Romantic	Transitional
Clean lines	Sophisticated	Contemporary	

The following questions are designed to provide us with more general descriptions of your likes and dislikes regarding your personal style:

**Select from the following to describe your preference in fabric (or fill in your own):
(Check all that apply)**

- | | | | |
|---------|--------------|----------------|-------|
| Paisley | Damask | Velvet | _____ |
| Stripe | Sheer | Floral | _____ |
| Plaid | Leather | Subtle pattern | |
| Toile | Bold pattern | Satin | |
| Silk | Suede | Cotton | |

Would you like to include "green products" when possible? Yes No

Are there types of flooring you prefer? (Please check all that apply)

- | | | |
|----------|---------------|-------------|
| Hardwood | Natural Stone | Combination |
| Carpet | Concrete | Bamboo |
| Laminate | Tile | Cork |

Are there types of window treatments you prefer? (Please check all that apply)

- | | | |
|-----------------------|----------------|-------------------|
| Custom Draperies | Motorized | Natural Materials |
| Blinds | Shutters | Metal |
| Sheers | Room Darkening | Shades |
| Sun Control / Privacy | Curtains | Other_____ |
| Metal | All Fabrics | Combination_____ |